



PRODUCT HIGHLIGHTS #02

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BMW M3 CS.

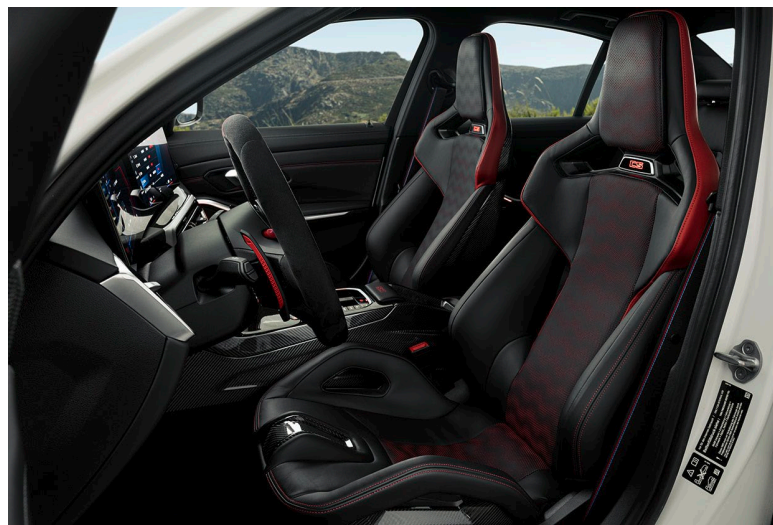
Exclusivity. Performance. For every day.

The new BMW M3 CS is the range topper in this legendary model series and places clear emphasis on racetrack performance – while being fully suitable for everyday driving. Unlike the Competition model, which is also equipped with M xDrive, the BMW M TwinPower six-cylinder in-line engine in the BMW M3 CS delivers 405 kW/550 hp – an increase of around 30 kW/40 hp. Moreover, it has had its weight reduced by about 20 kilograms and comes with a specific suspension set-up complete with track tyres as standard. The BMW M3 CS takes just 3.4 seconds to sprint from 0–100 km/h. Its comprehensive standard equipment includes the BMW M Driver's package for a top speed of 302 km/h. Exterior components in carbon and titanium emphasise the performance of the new BMW M3 CS. BMW Laserlight with yellow light icons enhances the vehicle's dynamic appearance even further. Full LED headlights are available as an alternative. In the interior, carbon details as well as M Carbon bucket seats in Bicolour Black-Red add to the car's motor racing appeal. A strictly limited production run makes this model even more exclusive.



AT A GLANCE.

- **New range-topper** for the BMW M3 model series with 405 kW/550 hp and M xDrive.
- **Around 20 kg lighter** than the Competition model courtesy of carbon-fibre-reinforced plastic (CFRP) and titanium.
- **Specific BMW M3 CS suspension tuning** for optimised performance on the racetrack.
- **Unmistakeable looks** with exposed carbon on the exterior and in the cabin, BMW Laserlight with yellow icons.
- **CS lettering** on the boot lid, entry sills, centre console and instrument panel, illuminated on the M Carbon bucket seats.
- **High degree of exclusivity**, restricted availability with production run limited to 12 months from March 2023.
- **Competitor Porsche 911 Carrera 4 GTS**: less exclusivity and everyday usability, higher price.





A special model that epitomises the concept of a sports sedan.

The BMW M3 CS is the latest in a legendary series of special models identified by designations such as Evo, GT, CSL, GTS and CRT. The motorsport affinity of the BMW M3 CS is already apparent from the letters added to its name, which are short for "Competition Sport". But that's just the start. Numerous vehicle components made of carbon-fibre-reinforced plastic (CFRP), such as the bonnet, the front splitter and the rear spoiler, reinforce this vehicle's exclusive and emphatically sporty character even further. The 19-inch front and 20-inch rear 827 M alloys in Gold Bronze make distinctive design statements, as does the special unframed BMW kidney grille. The lettering on the boot lid comes with a red outline that further sets this special model apart. BMW Laserlight featuring the yellow light icon signature associated with GT race cars provides another highlight for the BMW M3 CS. A quad-pipe titanium silencer at the rear complements the vehicle's highly dynamic appearance. The new BMW Individual Frozen Solid White matt paint finish is available exclusively for this special model. Other available exterior colours are: M Brooklyn Grey metallic, Black Sapphire metallic and BMW Individual Signal Green non-metallic.



>> The BMW M3 CS combines race car performance with exclusivity and excellent everyday usability. <<

Interior with a focus on performance.

High-tech carbon material also characterises the interior. Take the lightweight centre console with its red CS logo. The M Alcantara steering wheel uses additional materials familiar to motor racing enthusiasts: it has an Alcantara steering wheel rim with a 12 o'clock marker in red as well as decorative steering wheel trims and shift paddles in carbon. M Carbon bucket seats add to the race car ambience. They combine the lightness and motor racing appeal of bucket seats with the functionality of M Sport seats, complete with electrical adjustment and seat heating. Like the five-seater's rear seat bench, they feature black and red bicolour upholstery. Standard equipment even includes M seat belts with the three embroidered M colours. An immersive sound experience away from the racetrack comes courtesy of the Harman Kardon Surround Sound System with 16 speakers and a 464-watt digital amplifier,



also included as standard. The Live Cockpit Professional with BMW Head-Up Display is available as an option.



The vehicle also benefits from detailed aerodynamic improvements that have a direct impact on the driving experience. Examples include the M Carbon rear spoiler, which generates additional downforce on the rear axle for even more precise handling. An optionally available M precision strut made of a special lightweight aluminium alloy adds stiffness to the front section and enhances the car's abilities on the racetrack. The requisite braking power is provided by the standard M Compound brakes with red calipers. The optional M Carbon ceramic brake system is designed to meet the highest demands. It is around 13 kilograms lighter than the Compound brake system and thus also increases the car's dynamic potential. In addition, it offers more sensitive feedback and extreme resistance to heat and fading.



Less weight, more precise handling.

The use of carbon and titanium, along with other lightweight engineering measures, helps to reduce vehicle weight by around 20 kilograms compared to the Competition version. Another factor contributing to this: the forged M light-alloy wheels Star-spoke style 827 M. They reduce unsprung masses while offering superior rigidity. This results in increased agility and precision. The M Drive Professional system included as standard enables individual adjustments of the ten-stage M Traction Control: the lower levels allow controllable drifts, while the higher ones are optimised for operation on dry race tracks.



Competitors: Porsche 911 Carrera 4 GTS.

The competitor to the BMW M3 CS, the Porsche 911 Carrera 4 GTS, has been on the market since 2021. Its six-cylinder boxer engine also has a 3.0-litre displacement and produces 353 kW/480 hp, which is 70 hp less than the unit in the BMW M3 CS. As for torque, at 650 Nm the BMW is ahead in that respect as well, by 80 Nm in this instance, and the same goes for the weight-to-power ratio: BMW 3.34 kg/hp; Porsche 3.48 kg/hp. What the Porsche cannot match at all, however, is the unrestricted everyday usability of the BMW. Nor can it offer the superior exclusivity ensured by the BMW model's limited production run and the generous use of high-tech materials such as exposed carbon and titanium. The Porsche 911 Carrera 4 GTS surpasses the top model of the M3 series in one respect only: its higher entry price (market-specific).



SUMMARY.

With the BMW M3 CS ("Competition Sport"), M GmbH continues its tradition of special models designed especially for outstanding performance on the racetrack. The car's additional power, reduced weight owing to the use of high-tech materials, and exclusivity due to its limited production run make it an outstanding addition to the BMW M3 model series. At the same time, the BMW M3 CS retains the functionality of a four-door sedan with space for up to five people. If required, it offers additional comfort features that make everyday use even more pleasurable.



PRODUCT HIGHLIGHTS.

Sales argumentation. For internal use only.

Editor: Michael Hoess, CB-32

Source of illustrations, technical data: manufacturers

Available in German, English, French and Spanish in the BMW Group Sales & Marketing Workplace from 25 January 2023
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SPECIFICATIONS COMPARED.

		BMW M3 CS	Porsche 911 Carrera 4 GTS ³
Total powertrain²			
Powertrain type		Petrol	Petrol
Power	kW (hp)	405 (550)	353 (480)
Torque	Nm	650	570
Transmission		8-speed automatic	7-speed manual (8-speed automatic)
Drivetrain		All-wheel drive	All-wheel drive
Combustion engine²			
Cylinders		6	6
Displacement	cm ³	2,993	2,981
Nominal power	kW (hp)/rpm	405 (550)/6,250	353 (480)/6,500
Nominal torque	Nm/rpm	650/2,750–5,950	570/2,300–5,000
Performance			
Acceleration 0–100 km/h	s	3.4	4.1 (3.3)
Maximum speed	km/h	302	309
Fuel economy/CO₂ emissions^{2,4}			
Fuel consumption, combined WLTP	l/100 km	10.4–10.1	11.1–10.6 (11.4–10.8)
CO ₂ emissions, combined WLTP	g/km	234–229	252–240 (259–245)
Dimensions/weights			
Length/width/height	mm	4,795/1,918/1,438	4,533/1,852/1,303
Wheelbase	mm	2,857	2,450
Kerb weight ¹	kg	1,840	1,635 (1,670)
Max. permissible weight	kg	2,245	1,980 (2,010)
Luggage capacity	l	480	132 front/264 rear
Fuel capacity	l	59	67

Performance, consumption and CO₂ figures are for vehicles with standard transmission.

1 The EU kerb weight applies to vehicles with standard equipment and does not include any optional equipment. The kerb weight includes a 90% tank filling as well as 75 kg for the driver. Optional equipment may affect vehicle weight and permitted load as well as maximum speed if the equipment affects the vehicle's aerodynamics.

2 Power figures for the petrol engines apply to RON 98 fuel. Fuel consumption figures apply to reference fuel as per EC Regulation No. 715/2007. Unleaded RON 91 fuels and higher with a maximum ethanol percentage of 10% (E10) may also be used. BMW recommends the use of RON 95 super unleaded petrol.

3 Figures in brackets refer to vehicles with automatic transmission.

4 The official figures for fuel consumption, CO₂ emissions, energy consumption and electric range were determined in accordance with the mandatory measurement procedure and comply with EC Regulation No. 715/2007, as issued and amended. WLTP figures expressed as a range of values reflect the differences resulting from all optional equipment (as available on the German market). For all new vehicles which had their type approval after 1 January 2021, only official WLTP figures are published. Further information on the NEDC and WLTP test cycles can be found at www.bmw.com/wltp.