



MINI CORPORATE COMMUNICATIONS

Media Information
22 November 2023

Progressive purist: The new MINI Countryman S ALL4.



P90528341

The MINI Countryman is the largest and most versatile one in the entire MINI model range. The all-rounder is agile in the city, comfortable over the countryside and also suitable for trips off paved roads. An integrated 48V mild hybrid engine increases the efficiency of the two-liter four-cylinder gasoline engine.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Phone
+49-89-382-50181

Internet
www.bmwgroup.com

Munich. The enthusiasm for typical MINI driving fun knows no limits. The versatile, powerful and spacious MINI Countryman S ALL4 guarantees brand-typical driving fun on any terrain. The new and largest



Media Information

Date 22 November 2023

Topic Progressive purist: The new MINI Countryman S ALL4.

Page 2

MINI model combines the flexible options of a crossover with intelligent all-wheel drive. The new MINI Countryman offers noticeably more interior space. Thanks to the rear seat backrest, which can be separated at a ratio of 40:20:40, the luggage compartment offers variable storage options. It has a volume of 450 liters to 1,450 liters and can easily transport bulky objects when the back seat is folded down.

Innovative assistance functions, including partially automated Level 2 driving and extensive digital offerings, support drivers and passengers in new ways. A 48V mild hybrid engine increases the efficiency of the 2.0 liter twin power engine. Thanks to an optimized drag coefficient of 0.26, which is a new record in its vehicle segment, fuel consumption has been significantly reduced in the new MINI Countryman S ALL4.

"With its powerful 4-cylinder petrol engine and sporty design, the new MINI Countryman S ALL4 sets new standards in its segment," says Stefanie Wurst, Head of the MINI brand.

Even more freedom thanks to intelligent all-wheel drive.

The ALL4 all-wheel drive system provides a noticeable increase in traction, safety, driving stability and agility. Thanks to its fast and precise electronic control, the power is distributed between the front and rear wheels as needed under all road and weather conditions.

The slightly increased track width and increased wheelbase form the basis for excellent driving dynamics and increase comfort. For even more driving fun on any surface, new wheel and tire combinations are available for the MINI Countryman.

Direct steering and the combination of single-joint McPherson strut front axle and multi-link rear axle guarantee the unmistakable and typical MINI go-kart feeling. To switch between city traffic and trips into nature, the chassis can be balanced and comfortable or particularly sporty. An adaptive chassis with 15 mm lowering and frequency-selective dampers is optionally available.

The MINI Countryman S ALL4 (combined fuel consumption: 7.4 — 6.8l/100 km, combined CO2 emissions: 169 — 155 g/km according to WLTP) offers an output of 160 kW/218 hp and a torque of 360 Nm with its smooth two-liter four-cylinder turbo engine. The 48V mild hybrid motor supports the vehicle's performance in the low-speed range and ensures a temporary boost of 14 kW.

Media Information

Date 22 November 2023

Topic Progressive purist: The new MINI Countryman S ALL4.

Page 3

A new feature of MINI is the option of semi-automated driving on multi-lane routes. This allows the driver to take his hands off the steering wheel at speeds of up to 60 km/h, as long as he continues to closely monitor traffic and is ready to intervene at any time. When changing lanes, the assistant system helps by identifying the gaps in traffic that are necessary on the way to the exit. This then brings the vehicle to optimal speed and automatically initiates the lane change.

More MINI aesthetics with a reduced design language.

Regardless of the terrain — a MINI Countryman is and has always been recognizable as a MINI at first glance. The new design impresses with its particularly clear

aesthetics. From the front, the vehicle looks tidy and is characterized by the tense shape of the bonnet and the new octagonal front grille. MINI LED headlamps accentuate the uniqueness of the reduced design through individual signature modes. The short overhangs and the slim outline are just as typical MINI as the stretched contrasting roof.

The wide and upright stand of the new MINI Countryman underlines its presence and solid off-road character. Vertical rear lights frame the vehicle

silhouette and make the new MINI crossover model look particularly upright and sporty.

The vehicle design, reduced to the essentials, can be presented in various ways using four trims — Essential, Classic, Favoured, John Cooper Works — for the exterior and interior. For example, the Favoured Trim accentuates the individual character of the MINI Countryman S ALL4 with particularly expressive details. Combined with the elegant Melting Silver bodycolor and 21-inch 950 Rally Spoke rims (available as an accessory), the adventurer looks robust and high-quality. For the new MINI Countryman, alloy wheels are available in various designs and sizes ranging from 17 to 21 inches.

Breaking new ground with innovative materials.

In the interior of the new MINI Countryman S ALL4, clear shapes underline the new design language. The dashboard with two-tone textile creates a new and particularly homely feeling of space. The panoramic



P90528361



Media Information

Date 22 November 2023

Topic Progressive purist: The new MINI Countryman S ALL4.

Page 4

glass roof brings more light into the interior, and high-quality comfort seats provide a secure and comfortable grip.

High-quality materials, innovative technology and individually adjustable lighting create an immersive driving experience. One of the highlights of the new MINI Countryman are the MINI Experience Modes. Each mode has its own design and ambient lighting. With a single command, the look and atmosphere of the cockpit is completely changed. The various modes emphasize different aspects of the diverse adventurer. The new MINI Driving Sounds create a unique atmosphere that supports personal driving settings particularly emotionally with specially composed sounds.

In the cockpit of the MINI Countryman, the focus is on the high-resolution, round OLED display. With 240 mm diameter and a high-quality glass surface, the instrument cluster sets a new standard. For convenient operation of the infotainment and assistance systems, the MINI Interaction Unit moved closer to the driver and passenger. With the new MINI Operating System 9, all vehicle functions can be operated intuitively via touch or voice assistants.

Fuel consumption, CO2 emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.



Media Information

Date 22 November 2023
Topic Progressive purist: The new MINI Countryman S ALL4.
Page 5

In case of queries, please contact:

Corporate Communications

Julian Kisch, Spokesperson Product Communications MINI

Phone: +49-89-382-38072

E-mail: julian.kisch@mini.com

Andreas Lampka, Head of Communications MINI

Phone: +49-89-382-23662

E-mail: andreas.lampka@mini.com

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>