



MINI CORPORATE COMMUNICATIONS

Media Information

18 July 2024

The new MINI Cooper S 5-door: More space and lots of driving fun.



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The five-door MINI Cooper impresses with distinctive functionality, innovative assistance systems and its typical MINI design. The unmistakable appearance of the MINI Cooper 5-door is particularly well accentuated in Favoured Trim with the brand-typical Multitone Roof. An efficient four-cylinder gasoline engine with 150 kW/204 hp guarantees a high level of driving pleasure.

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Munich. The MINI Cooper S 5-door offers passengers more space and comfort. The model is 172 mm longer than the MINI three-door model and has a 72 mm larger wheelbase. Thanks to compact external dimensions, short overhangs, and a small turning circle of 11.4 meters, the five-door model remains a versatile vehicle for the city. Thanks to the increased tire diameter to 625 mm, the MINI Cooper 5-door looks more visually

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Page 2

present. At the same time, this improves driving dynamics and driving comfort. The 60:40 folding rear seats allow the volume in the luggage compartment to grow from 275 liters to up to 925 liters and underline the universal idea of MINI: Plenty of space in a small footprint.

Efficient gasoline engine for sporty mobility.

The MINI Cooper S 5-door model has a four-cylinder engine with 150 kW/204 hp (combined fuel consumption: 6.8 — 6.3 l/100 km; combined CO2 emissions: 152 — 141 g/km in accordance with WLTP; CO2 class E) with a maximum torque of 300 Nm. It accelerates to 100 km/h in 6.8 seconds and reaches a top speed of 242 km/h.

The increased track width and longer wheelbase in combination with a precisely tuned suspension and damping system ensure a high level of comfort and lively handling. Combined with the precise steering feel typical of MINI and powerful brakes, this guarantees a high level of comfort in everyday life. Highly prestressed stabilizer bearings on the axles ensure balanced body behavior when dynamically cornering and increase steering precision.



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Favoured trim with individual expression.

Four different trim variants focus on different vehicle characteristics. In Favoured Trim, both the front grille frame and specific design elements are highlighted in vibrant silver and expand the individual expression. The reduced form language of the new MINI design comes into its own in the colour Icy Sunshine Blue. In addition to the brand typical Multitone Roof with a gradual colour gradient, there are three contrasting colours as well as the respective vehicle colour and a total of eleven body colours to choose from. Aerodynamic rim designs in sizes between 16 inches and 18 inches offer further exterior equipment options.

P90559982

MINI CORPORATE COMMUNICATIONS

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Date 18 July 2024

Topic The new MINI Cooper S 5-door: More space and lots of driving fun.

Page 3

Minimalistic and innovative interior.

Textile surfaces characterize the feel-good atmosphere in the MINI Cooper interior. A specially developed knitting process creates the easy-care, versatile structure of the textile made from recycled polyester. In high-quality Favoured Trim, a two-tone houndstooth pattern adorns the knitted surface of the instrument panel and extends into the door trim. The perforated vesicin sports seats are available in Nightshade Blue and Beige and with traditional accent stitching.

The cockpit of the new MINI Cooper 5-door is reminiscent of the puristic design of the classic Mini. With the round OLED display, all vehicle functions can be operated by touch or voice. In the upper area, vehicle-related information is displayed. At the bottom of the OLED display, the menu items Navigation, Media, Telephone and Climate can be selected directly.



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The parking brake, gear selector, start/stop key, experience mode and volume control functions are directly accessible via the characteristic toggle switch strip. Instead of a gear selector, there is more storage space in the center console with an open shelf for smartphones. These can be charged via wireless charging and are always at hand.

New driver assistance systems make everyday life easier.

Thanks to 12 ultrasonic sensors and four surround view cameras, Parking Assistant Plus can identify parking spaces more precisely and independently initiate space-restricted parking processes. MINI Digital Key Plus turns the smartphone into a key. As soon as the driver is within three meters of the vehicle, the welcome projections of the front and rear lights start, and the doors open at a distance of less than one and a half meters. The digital key can be transferred to various users and replaces the transfer of the classic vehicle key for easier car sharing.

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Page 4

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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